

Washington County Data Profile

Population/Demographics

Population (1,6)	1990	2000	2008
Washington County	95,328	117,493	129,477

Municipalities (ranked by population)

West Bend, city	24,470	28,152	29,894
Germantown, village	13,658	18,260	19,594
Hartford, city	8,188	10,905	13,853
Jackson, village	2,486	4,938	6,755
Slinger, village	2,340	3,901	4,657
Kewaskum, village	2,514	3,274	3,927
Newburg, village	958	1,119	1,248

Population/Demographic Characteristics (1,6)

Population by age:	1990	2000	2008	% dist (08)
Total	95,328	117,493	129,477	100.0
14 & under	22,736	25,881	24,823	19.2
15 to 24	13,013	13,880	16,047	12.4
25 to 34	16,192	15,425	16,796	13.0
35 to 44	15,391	21,639	18,555	14.3
45 to 54	10,619	17,021	21,453	16.6
55 to 64	7,435	10,435	15,357	11.9
65 +	9,942	13,212	16,446	12.7
Median age	32.5	36.6	39.3	

Population by sex:

Male	47,493	58,608	64,919	50.1
Female	47,835	58,885	64,558	49.9

Population by race:

White	N.A.	115,390	125,313	96.8
Black/African American	N.A.	474	1,550	1.2
American Indian	N.A.	300	385	0.3
Asian	N.A.	693	1,266	1.0
Native Hawaiian	N.A.	35	38	0.0
Two or more	N.A.	601	925	0.7

Hispanic/Latino (2)	670	1,529	2,693	2.1
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Housing/Household Characteristics (1,6)

Housing/Household Characteristics (1,6)	1990	2000	2008
Households	32,977	43,842	N.A.
Persons per household	2.86	2.65	N.A.

Housing Occupancy

All housing units	34,382	45,808	53,553
Occupied housing units	32,977	43,842	N.A.
Vacant housing units	1,405	1,966	N.A.

Housing Tenure

Occupied housing units	32,977	43,842	N.A.
Owner-occupied housing units	24,383	33,317	N.A.
Renter-occupied housing units	8,594	10,525	N.A.

Labor Force				
Labor Market (3)	Labor Force	Employment	Unemployed	% Unemployed
1998	67,898	66,132	1,766	2.6
1999	68,949	67,402	1,547	2.2
2000	70,096	68,157	1,939	2.8
2001	70,841	68,150	2,691	3.8
2002	70,426	67,053	3,371	4.8
2003	70,730	67,015	3,715	5.3
2004	71,212	68,004	3,208	4.5
2005	72,329	69,277	3,052	4.2
2006	74,288	71,241	3,047	4.1
2007	74,007	70,917	3,090	4.2
2008	74,217	71,047	3,170	4.3

Payroll Employment by Industry (4)	1990	2000	2008	% dist. (08)
Total	35,002	48,022	52,308	100.0

Goods producing	13,925	19,365	16,366	31.3
Natural resource & mining	174	285	380	0.7
Construction	1,969	2,737	2,676	5.1
Manufacturing	11,782	16,344	13,310	25.4

Service providing	21,077	28,657	35,942	68.7
Trade, transportation & utilities	6,028	8,968	11,813	22.6
Wholesale trade	1,129	1,863	2,826	5.4
Retail trade	3,771	5,425	6,903	13.2
Transp., warehousing & utilities	1,128	1,680	2,084	4.0
Information	387	398	755	1.4
Financial activities	1,571	2,023	2,441	4.7
Finance & insurance	1,394	1,681	2,168	4.1
Real estate, rental & leasing	177	341	273	0.5
Professional & business services	1,540	2,310	3,140	6.0
Professional & technical services	471	917	1,015	1.9
Management of companies	N.A.	59	79	0.2
Administrative & waste services	839	1,335	2,046	3.9
Educational & health services	2,414	3,850	5,481	10.5
Educational services	90	96	144	0.3
Health care & social assistance	2,324	3,753	5,337	10.2
Leisure & hospitality	3,153	4,312	5,177	9.9
Arts, entertainment & recreation	457	726	785	1.5
Accommodation & food services	2,696	3,586	4,392	8.4
Other services, excluding public	1,562	1,729	1,757	3.4
Government	4,422	5,067	5,380	10.3

Employment by Occupation (5)	2000	% dist.
Employed population 16 years and over	64,687	100.0
Management occupations	6,424	9.9
Business & financial operations occupations	2,437	3.8
Computer & mathematical occupations	1,459	2.3
Architecture & engineering occupations	2,048	3.2
Life, physical & social science occupations	436	0.7
Community & social services occupations	863	1.3
Legal occupations	303	0.5
Education, training & library occupations	2,645	4.1

Arts, design, entertainment, sports, & media occ.	1049	1.6
Healthcare practitioner & technical occupations	3,141	4.9
Healthcare support occupations	1,063	1.6
Protective service occupations	594	0.9
Food preparation & serving related occupations	2,646	4.1
Building & grounds cleaning & maintenance occ.	1,561	2.4
Personal care & service occupations	1,380	2.1
Sales & related occupations	6,577	10.2
Office & administrative support occupations	9,671	15.0
Farming, fishing & forestry occupations	353	0.5
Construction & extractive occupations	3,542	5.5
Installation, maintenance & repair occupations	2,926	4.5
Production occupations	10,174	15.7
Transportation & material moving occupations	3,395	5.2

Worker Earnings by Industry - 2008 (4)	Employment	Wages (000)	Annual average earnings	Average weekly earnings
Total	52,308	\$1,925,829	\$36,817	\$708
Goods producing	16,366	754,933	46,128	887
Natural resource & mining	380	10,708	28,149	541
Construction	2,676	112,052	41,873	805
Manufacturing	13,310	632,173	47,497	913
Service providing	35,942	1,170,896	35,577	626
Trade, transportation & utilities	11,813	377,114	31,924	614
Wholesale trade	2,826	151,525	53,610	1,031
Retail trade	6,903	146,011	21,151	407
Transp., warehousing & utilities	2,084	79,578	38,185	734
Information	755	33,148	43,919	845
Financial activities	2,441	128,562	52,669	1,013
Finance & insurance	2,168	121,102	55,848	1,074
Real estate, rental & leasing	273	7,459	27,374	526
Professional & business services	3,140	122,530	39,029	751
Professional & technical services	1,015	47,593	46,906	902
Management of companies	79	4,968	63,083	1,213
Administrative & waste services	2,046	69,969	34,197	658
Educational & health services	5,481	215,096	39,246	755
Educational services	144	2,827	19,632	378
Health care & social assistance	5,337	212,269	39,776	765
Leisure & hospitality	5,177	55,851	10,788	207
Arts, entertainment & recreation	785	10,740	13,682	263
Accommodation & food services	4,392	45,110	10,271	198
Other services, excluding public	1,757	33,803	19,240	370
Government	5,380	204,792	38,065	732

Education			
Educational Attainment (6)	1990	2000	% change
Population 25 years & over	59,583	77,709	30.4
Less than 9th grade	5,285	3,382	-36.0
9th to 12th grade, no diploma	5,833	5,356	-8.2
High school graduate (incl. equivalency)	23,813	27,308	14.7
Some college, no degree	10,715	17,794	66.1
Associate's degree	4,459	6,812	52.8
Bachelor's degree	7,086	12,437	75.5
Graduate or professional degree	2,392	4,620	93.1
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% high school graduate or higher	81.3	88.8	-
% bachelor's degree or higher	15.9	21.9	-

Primary & Secondary Education (7)	Private	Public	Total
Enrollment PK-12 (08-09)	3,944	20,147	24,091
High school graduates (07-08)	269	1,706	1,975

Public School Districts with High Schools (8)					
District (grade span)	Enrollment 08/09	Student teacher ratio 07/08	Current expenditure per student 07/08	Graduates 07/08	ACT composite score 08/09
Germantown (PK-12)	3,985	14.16	\$9,536	327	23.5
Hartford UHS (9-12)	1,615	13.76	11,128	395	22.7
Kewaskum (PK-12)	2,050	14.45	9,146	167	21.3
Slinger (PK-12)	2,916	15.04	8,951	247	23.5
West Bend (PK-12)	6,916	14.45	9,004	570	22.2

Economy/Income		
Personal Income (9)	Total (000)	Per Capita
1998	\$3,556,804	\$31,101
1999	3,756,760	32,349
2000	4,036,207	34,221
2001	4,135,943	34,665
2002	4,251,167	35,269
2003	4,351,987	35,753
2004	4,562,711	36,940
2005	4,804,597	38,425
2006	5,131,921	40,537
2007	5,394,704	42,083
2008	5,601,414	43,180

Private Nonfarm Establishments (10)	2000	2007
Total	3,104	3,355

Goods producing	882	913
Natural resource & mining	10	7
Construction	550	575
Manufacturing	322	331

Service providing	2,222	2,442
Trade, transportation & utilities	712	725
Wholesale trade	184	183
Retail trade	389	390
Transp., warehousing & utilities	139	152
Information	32	29
Financial activities	250	290
Finance & insurance	182	205
Real estate, rental & leasing	68	85
Professional & business services	370	447
Professional & technical services	201	228
Management of companies	10	15
Administrative & waste services	159	204
Educational & health services	228	273
Educational services	21	29
Health care & social assistance	207	244
Leisure & hospitality	264	326
Arts, entertainment & recreation	53	67
Accommodation & food services	211	259
Other services, excluding public	335	352
Unclassified & auxiliary	31	0

Private establishments 1,000+ employees	2	1
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Selected Economic Statistics	
Median household income (2008) (\$) (11)	63,332
% of population in poverty (2008) (11)	4.3%

Manufacturing shipments (2002) (\$000) (12)	2,526,340
Wholesale sales (2002) (\$000) (12)	1,493,812
Retail sales (2002) (\$000) (12)	1,295,713
Retail sales per capita (2002) (\$) (12)	10,706

Major Private Sector Employers (13)

Company	Product or service	Employment range
Quad/Graphics Inc.	Commercial printing	500-999
Broan-Nutone LLC	Household fans	500-999
West Bend Mutual Insurance Co.	Property & casualty insurers	500-999
Serigraph Inc.	Commercial printing	500-999
St. Joseph's Hospital	Health care services	500-999
West Bend Clinic	Medical clinic	500-999
Signicast Corp.	Steel investment foundry	500-999
Aurora Medical Center	Health care services	250-499
Tecstar Manufacturing	Plastic products	250-499
Maysteel LLC	Fabricated metal products	250-499

Notes & Sources

- (1) U.S. Census Bureau, Population Estimates, www.census.gov/popest/estimates.php
- (2) Persons of Hispanic/Latino origin may be of any race
- (3) U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics (LAUS), www.bls.gov/lau/home.htm
- (4) U.S. Bureau of Labor Statistics, Quarterly Census of Employment & Wages (QCEW), www.bls.gov/cew/home.htm
- (5) U.S. Bureau of Labor Statistics, Occupational Employment Statistics (OES), www.bls.gov/oes/home.htm
- (6) U.S. Census Bureau, 1990 & 2000 Decennial Census, factfinder.census.gov
- (7) Wisconsin Department of Public Instruction, dpi.wi.gov/sig/dm-demographics.html
- (8) Wisconsin Department of Public Instruction, data.dpi.state.wi.us/data/selschool.asp
- (9) U.S. Bureau of Economic Analysis, Regional Economic Accounts, www.bea.gov/regional/index.htm
- (10) U.S. Census Bureau, County Business Patterns, www.census.gov/econ/cbp/index.html
- (11) U.S. Census Bureau, American Community Survey, <http://www.census.gov/acs/www/>
- (12) U.S. Census Bureau, 2002 Economic Census, www.census.gov/econ/census02
- (13) Wisconsin Department of Workforce Development, worknet.wisconsin.gov/worknet/largemp.aspx?menuselection=ed